



www.infoempire.com
infoEmpire
1-877-482-4678

InfoEmpire, serving and supporting businesses across Canada and the U.S., provides online services, software products and technical facilities such as internet data, web support, and networking. InfoEmpire also specializes in the following services:

RESPONSIVE WEB DESIGN & DEVELOPMENT

Design and development, adaptive to cross-browsing, friendly to mobile devices, interactive websites with full support.
 Landing pages for advertisement campaigns, one-page mini websites.
 Design and programming shopping carts, interactive portals.

SEO / SEM / SMO / PPC / ADWORDS

Search engine keyword research, unique optimized content copywriting. Keyword effectiveness, key phrase optimizations.
 Blog, news, FAQ copywriting & management. Link building.
 AdWords campaigns management and targeting analysis.

SOCIAL MEDIA MANAGEMENT & OPTIMIZATION

Creation, modifications and support for social media accounts.
 Unique social media content with original content.
 Boosting and organic follower generation, analytics.
 Group newsletters, email blasts & SMS advertising campaigns.

MARKETING, BRANDING & PRINTING

Brand identity design, development, printing and advertising.
 Online reputation management, targeting and Internet strategy.
 Design and development company. Gift, points and loyalty programs software and data support, full personalization.

IT SOLUTIONS, PROGRAMMING & SUPPORT

Dedicated server installation, cloud or sharing hosting, management, support and monitoring.
 Domain names registration and renewal, SSL installation and management, e-mail support and scan protections.

If you are looking to improve your business through other web marketing means, please visit www.infoempire.com to see how we can escalate your business to the next level!



**WORD OF MOUTH
MARKETING**

**NEW CUSTOMERS
DRIVE MORE CUSTOMERS**

**RETAIN CUSTOMERS
& INCREASE SALES**

**KEEP THEM
COMING BACK
AGAIN & AGAIN**

Referral and Rewards is a customer acquisition and retention program designed for your business.

Whether you are a small business or a large corporation. We've got you covered.

The software implements high security standards and is easy to use.

This marketing tool is ready to help fulfill your goals!



**Google
Instagram
facebook**



**REFERRAL AND REWARDS
APP FOR YOUR BUSINESS**

**REFERRAL
REWARDS
LOYALTY
MEMBERSHIP**

SHARED STANDARD APP OR CUSTOM BRANDED APP



WHAT IS REFERRAL AND REWARDS?

The Referral and Rewards program is an efficient solution for attracting new clients, tracking ad effectiveness, and retaining existing clientele.

We've created an affordable marketing tool suitable for any sized business.

The user process is simple: download the app, subscribe, and pay your fees through the App store.

The Referral and Rewards app has everything you need to promote and grow your business:

1. Referral Program
2. Rewards Program
3. Points System
4. Memberships and VIP
5. Perks System
6. Loyalty Program
7. Punch Card



Scan to learn more and watch tutorials

as well as further custom-tailored functions.



REFERRAL PROGRAM

A referral program is the best way to decrease customer acquisition costs while keeping the existing customers happy and loyal. We created a seamless marketing tool to help your business grow, while maintaining customer engagement. The app has an SMS invite function available, making it simple for customers to share their referral codes. With the Referral and Rewards app, your venture into the world of referral will be easy and highly fruitful.

AD TRACKING

The Referral and Rewards Program is an easy and extremely effective solution to track advertisement campaigns using referral codes. No matter where you post the ad, whether it be social media, magazines, banners near your location, or any other advertising platforms, the Referral and Rewards Program helps you with analytic tracking. You can post the same ad on various platforms using different referral codes to implement the best tracking outcome. In this way, you could better understand which form of advertisement works well and is appealing to a new client, as well as which channel is most effective.

WHY US

We deeply believe that any type of business requires a distinctive marketing perspective. That is why we created a totally customizable referral and rewards app that works for businesses of any size. The Referral and Rewards app is the best way to decrease customer acquisition costs while keeping your existing customers loyal and satisfied. Customers appreciate complementary things, and research shows that existing clients will happily share their referral code with family, friends, and colleagues to enjoy the perks associated with this small action.

CHOOSING YOUR SYSTEM

The Referral and Rewards App offers two options to choose from: shared standard or custom.

The custom branded app is exclusively curated for your business which indicates your business's name and logo.

You can choose the most suitable set of options based on your business's goals. Let us help you create a new way of marketing your business and lead you to growth and success.



SCAN TO DOWNLOAD



SOCIAL MEDIA SOLUTIONS

The program is designed to leverage your use of social media to attract new clientele. It automatically generates interest in your business's products and services, retains customers, and encourages repeat purchases. We offer you perks - codes that are generated to treat the most loyal and active customers. The Referral and Rewards App automatically get clients involved in the perks collection making them constantly engaged with your website and social media accounts. Perks can be collected at your business's location, in emails, with a birthday or holiday greeting, on blogs, websites, social media platforms, or you can even give them out in person such as during experiential marketing campaigns. Each perk code can only be collected once per person. Perks help promote activity and persuade extra interest which allows your business to be the favorable choice.

GOOGLE REVIEWS

Are you familiar with the situation when you have many clients who are satisfied with your business, but there are few reviews about your work? Unfortunately, clients don't see giving positive feedback as a necessity. With this in mind, we have added a feature that will reward your customers for leaving a review on Google through the Referral and Rewards app. A little reward is an incentive to remember to recommend your business.

